

## **Time is money.**

Your time is your most precious commodity. You know inherently the most productive uses of your time, and you are also fully aware of those times when you are engaged in less-productive activities.

### **What is the best use of your time? What is the best use of your staff's time?**

Calling prospects, setting appointments, writing reports, analyzing customer data... there are many services Quantum provides which can maximize your time.

**Why have your sales staff spend hours prospecting for new customers?** The best use of their time is spent with the qualified prospects, selling them. Quantum can provide an endless stream of pre-qualified prospects -- interested in your message -- for your staff to focus on productively.

**Never let leads grow cold again!** When returning from a successful tradeshow, leads grow cold quickly. Unfortunately, your staff has a backlog of work awaiting them when they return. Quantum can make the follow-up calls for you, while the leads are still hot, and allow your staff to focus on their current customers.

**Time spent setting appointments is unproductive time!** Instead of having secretarial or customer service staff setting appointments with these hot leads, keep your staff available for incoming customer calls, or clearly administrative functions. Let Quantum set appointments, confirm appointments, and provide complete calendar scheduling services for you.

**Why have clerical staff calling for CRM surveys?** Without special training, the information you receive will be skewed, presenting an inaccurate picture of your market. Better to use clerical staff for clerical needs. Quantum's staff is specifically trained to perform scientifically-accurate survey data you can really use.

**Entering data and pulling reports is a waste of time!** Why have a staff of data processors simply entering data about your customers, so that you can pull reports? Why spend hours interpreting internal reports, trying to make sense of different facts and figures? Better to have Quantum custom-tailor the information you need, in a form you can readily use, and provide it on a minute-by-minute basis so you can easily track trends.

## **Quantum. We make all your time productive time.**

As a visitor to our site, we'd like to share more ways to eliminate the unproductive areas of your day. To help you and your staff increase in effectiveness and profitability, not by learning some new time-management tricks, but by focusing only on those activities that make money. We've created a white paper based on our own research and the input of our customers. There's a wealth of information here, much of which you can use directly in your business. We call it,

### **"35 Ways To Increase Your Productivity, Reduce Your Costs, Increase Your Sales, And Boost Your Bottom Line."**

We'd like to email a copy to you, for no charge, to help you maximize your time.

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