



**We turn people
into Businesses**

Armored or Naked, You Decide

How incorporating asset protection, tax minimization and privacy strategies give you strong armor in a business world of sharks, vultures and deadbeats.

Confidential Report Commissioned By

Your Entity Solution, LLC

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Whether you have an established business or one you're just starting; whether you moonlight part-time, free-lance services or do consulting; whether warehoused, home-based, shop-based or virtual; whether in retail, manufacturing, professional services or any other category...the important thing is YOU are in business. You have a company you're hoping will make money and grow. You probably like being your own boss -- otherwise you'd go get a job because it would probably be easier than being the owner.

The purpose of this briefing paper is to equip you with the tools you need to protect the countless hours of time and major financial investment you have made, and to help you safeguard your business and your family's assets from predators. You don't want to make any mistakes in these crucial areas, especially the kind that could devastate you and your family financially.

The provocative title for this brief is a pretty accurate metaphor. We chose it to highlight the stark contrast between armoring yourself with the right business entities for asset protection, tax reduction and privacy, versus doing nothing, leaving yourself, your business and your family essentially naked and vulnerable.

Having created your company, nurtured it and gotten it off the ground, you don't want to see it wiped out, along with most of what you own, just because you didn't take the prudent simple and affordable steps to insulate yourself from predators. In fact, this should be one of your very first steps!

The sad truth is this: the world out there is filled with litigious lunatics, ambitious attorneys and bean counting bureaucrats who will think nothing of emptying your coffers of every last penny you own.

Think of them like a squad of ninjas coming at you with razor sharp swords. Without the legal entities available to you as a business owner (or private citizen), you might as well be naked. But when you create a business entity that's separate from you as a person, you've put on a suit of armor that will cover your assets and protect your privacy.

How Incorporating Gives You Liability Protection

Liability equals accountability. For the purpose of this brief liable means you are held responsible for paying a financial obligation such as a lawsuit or tax bill, or otherwise settling a legal dispute (such as divorce or dissolution of a partnership). Individuals and businesses can be held liable for their actions. However, when a business runs within an entity such as a corporation, the business, not you the owner, is responsible for all debts and other liabilities incurred in the name of the business, (as long as the debts have not been personally guaranteed by you). If the business goes bankrupt, only the assets of the entity itself are available to settle the debts. Your personal assets remain safe from the business' creditors. This is true even if the debt is owed as a result of a lawsuit against the business in which the judgment was greater than the amount the business insurance would pay or its total assets.

You may remember on our website we gave FIVE Reasons why it's so important to act now to protect yourself & your business *(there are more reasons, but these are the most common)*:

Without Strong Asset Protection In Place...

- 1. You Are MORE At Risk For A Lawsuit: Everything you own really is "naked" to the world.**
- 2. When You DO Get Sued You Risk Losing Everything: Everything you own is fair game: your assets are only the beginning.**
- 3. You Are Throwing Away Thousands More In Taxes Than You Legally Have To: With the right combination of entities your company can pay for many of the everyday needs of your life TAX-FREE.**

4. **You Can Be Cleaned Out By Bankruptcy, Death Of A Partner Or Spouse, Divorce Or The Dissolution Of A Partnership:** It doesn't have to end this way, IF you establish the rules ahead of time.
5. **You Cripple Your Business In Hidden Ways:** Your business' financial future, your reputation and your peace of mind are all affected.

Each of these is a real threat to your asset and wealth accumulation, your business' success and your family's privacy and security. You're here because you want answers, suggestions and ideas -- so let's proceed, starting with the...

Seven Specific Steps To Bulletproof Your Assets

Follow These Steps to Armor Yourself, Your Business and Personal Wealth, and to Protect Your Family

STEP 1 — Read this brief cover to cover

This may seem obvious, but sadly the vast majority of business owners won't take the time to follow this to the end. Meanwhile, somebody may be scheming to see how much they can take from you in a lawsuit right now. Take the time to go through this entire brief, where we will give you:

- A. **Key Information to Guide You.** We provide the pertinent details compressed to save space and save your time. It's the stuff you need to know with no fluff.
- B. **Specific Exercises to Assess Your Current Risk Exposure.** We have self-assessment exercises designed to open your eyes to your own personal risks and liabilities. Only by looking at your own numbers and risk factors can you make the information directly relevant to you. Also, there is no way we or any other professionals can guide you without the right information, so take the time to work through each exercise carefully -- your business' welfare may depend on it!

C. **Available Options and Specific Next Steps.** Once you've determined how much current risk you have, it is important to understand your options. We give you several, with specific next steps for each. The most important step is to take the information from your exercises and get a professional, such as YES, to look over it all and give you appropriate direction, based on your specific circumstances. At any point in this brief, you will be able to link directly to our service; but remember, it's important to have your numbers and other information together.

STEP 2 - Determine to take the most important step every business owner must take to protect assets and lower taxes.

It is an absolute must that you determine to get your business and personal asset entity structures in place as soon as possible. **What this does, right off the bat, is make your business an entity that is separate from you — almost like a clone, indistinguishable in many ways but a completely separate being in the eyes of the law and the IRS. It even has its own ID number, just like you have a social security number as your own living "entity."**

Let's say your company is incorporated as "All Mine, Inc." and somebody decides to sue because they claim something your company did harmed them. (It may even be a frivolous case, caused by their own negligence or stupidity, but that never keeps people from suing.) They can sue "All Mine, Inc." all day long but they cannot go after your personal assets when you and "All Mine, Inc." are two different entities. In fact "All Mine, Inc." may not actually own anything! So even an aggressive lawyer may take one look and say "No thanks, there's not enough there to make it worth my while."

What happens if instead, you just decided to open "All Mine's" doors as a sole proprietorship or simple partnership, floating along and choosing to ignore the litigious nature of our society today, like this couple?

Diamonds Aren't Forever

After 10 years of excellent service to her employer Jill Lewis found herself, like millions of other Americans, suddenly laid off. After considering their options, she and her husband Larry decided to follow Jill's dream of opening a jewelry business. Even though she was penalized by cashing in her 401k early, they used her retirement account to fund the new venture, "Jill's Jewels." Larry's salary covered their financial requirements while Jill grew her new business. They consulted with their CPA who recommended they get their basic business licenses but wait 6 months or so before worrying about incorporating, since it was just a mom-and-pop business.

Through her connections, Jill signed up a number of clients quickly. To help keep up with the workload she hired an assistant, Elaine.

One day a client needed a special order fast. Since Jill was busy she asked Elaine to take her car and drive the product to her client's office. On the way Elaine hit and injured a pedestrian jaywalking between traffic.

Since Elaine was an employee driving on business, Jill's Jewels is responsible for the consequences. Since Jill and Larry didn't incorporate, they *ARE* the business. The lawsuit judgment is far more than their insurance coverage will pay and they are responsible for the balance -- \$1.5 million -- much more than they have. Not only must they liquidate the business assets, they will have to liquidate their own assets to pay even part of the judgment. They will both have to work for several years just to pay the remainder. Overwhelmed by the financial impossibility, they close the business, sell off most of their assets and declare personal bankruptcy. Their business, all their accumulated assets and Jill's retirement -- gone.

One simple decision could have saved the Lewises a great deal of heartache

and protected their personal assets. By taking the simple and affordable step of incorporating the business from the beginning, they would have had the liability protection they needed to weather the storm and come out intact.

As graphic as Jill and Larry's story is, it is repeated thousands of times over every year. Life's dreams, efforts, investments, financial security... all lost. You could excuse all this as "somebody else's problem." Just like the Lewis's, you may feel no urgency to do anything because you don't expect bad things to happen to you -- who does? However, once you take a close look at your particular risk factors using the self-assessments below, you may want to take action very soon. The next three sections will help you see where you stand and figure out what assets you have on the line in your business and personal life.

STEP 3 — Determine how much you have at risk in terms of personal wealth and business assets.

It's likely you have never sat down and thought about *just how much a court could take away from you in a lawsuit*. It's worse than what a fire or tornado would take away... after all, insurance would replace those losses. This may be a sobering experience, but definitely worth doing. This, by the way, is the point where most business owners set this brief aside for another day, but don't! You have too much at risk to put this off. Here's another clear example of just how suddenly life can change when you least expect it.

Sometimes You Never See it Coming

Jim and Sarah Davis' business was successful enough to afford them a summer home on a lake complete with a nice power boat. Each year they'd spend a month there with their two teenage boys. One night Jim and Sarah decided to drive into town for a quiet dinner and a movie. After they left, John, their oldest son, phoned a couple of friends to come over for a barbeque. His friends came along with several more teenagers -- and plenty of alcohol. After they ate the barbeque and drank most of the beer, three of the boys decided to take out the boat. Not having the keys the intoxicated boys "hot wired" the boat and sped off, crashing

it into a neighbor's dock, severely injuring one of them.

Because they owned the boat and the home where the party was held, Jim and Sarah were sued for monetary damages that devastated the Davis's personal assets *and* all the assets of their business — they had never taken the time to separate the two. It is sad this all came about and a boy was injured in the process, but sadder still that even though it was through no direct fault of the Davis' they had their assets wiped out and their lives destroyed... when simple, inexpensive steps could have prevented all their losses.

Don't Be Caught Naked When It Comes To Your Assets.

It's not just businesses that get sued. Individuals do too, and if you own a business, all your business assets are threatened if you don't have the right asset protection in place ahead of time. There is no way of knowing when the lawyers will come gunning for you, but the odds are you will be sued at least once in your life and forced to defend yourself and everything you own, especially if you own a business. Take these first steps now, complete these exercises, add up the numbers yourself and determine just how much risk you can bear. Make it as accurate as possible but not down to the penny... This is for your benefit only.

Self Assessment #1

Personal Assets I Wouldn't Want To Risk In A Lawsuit:

Personal Assets	Value
Home	
Vehicles	
Savings	
Investments	
	Total Value

All of your personal assets are fair game in a lawsuit. They are only protected when you have the proper entity structures in place surrounding them. They are separate from your business assets if your business is attacked, and with the right structures in place even a personal lawsuit may not be able to affect many of your personal assets.



The same is true for your business assets. By creating separate entities for your business, you add even more separation between you and your personal assets in case the business is sued. Depending on the entity structures you put in place, a lawsuit may or may not be able to go after all the entities. The litigant could well be limited to only those entities that are specifically related to the suit. We could spend hundreds of pages going into intricate detail about which entities work best in different situations, and how combining certain ones give you added insulation and advantages, but there is no way in this brief to try to address all the possible variables.

For example, certain states, such as Nevada, give significantly better privacy protection when you incorporate there. Some states have much more stringent tax laws than others (the state you are located in is not always the determining factor; you can incorporate anywhere). The important thing is to have the right entity structures in place to keep your business intact in case of a lawsuit, with the assets essential to running the business still in your control.

Please note, the information in your self-assessment exercises will provide valuable input if you choose to take the next logical step and request a personalized entity structuring review. There is a fee for this service, but the personalized report you get back is invaluable.

Get Your [Personalized Entity Structuring Report](#) Now by sending us an email at admin@yourentitysolution.com or call (702) 506 0190.

Self Assessment #2

Business Assets You Can't Afford To Lose

Some businesses are nothing more than a computer and a mailbox. Others have machinery, vehicles, real estate, inventory, properties and more. Take a minute to assess what you may have at risk using as accurate figures as you can (not necessarily to the penny at this point).

Business Assets	Value
Equipment	
Vehicles	
Inventory	
Real Estate	
In the bank	
Accounts Receivable	
Furniture	
	Total Value



These business assets, like your personal assets, can be considered up for grabs in a lawsuit...whether against you personally or your company. If you don't take the steps to protect them and separate them from your personal assets, even a minor lawsuit against you personally can have wide-reaching effects that damage your business (just like Jim and Sarah Davis experienced).

STEP 4 — Determine how much more your taxes are costing you as an unincorporated business.

When people start a business, their only tax experience is usually their personal income tax filings. We don't know what we don't know... and the world of taxes, on businesses, corporations and other entities, has many different factors totally different from our world of personal income tax.

In some cases, corporate entities don't actually pay "income" tax at all.

We've always heard how big businesses and rich people finagle the tax laws to minimize their taxes. Meanwhile you grumble and pay your fair share. You do, that is, if you're an individual combining business income with your personal taxes, possibly thinking, "We're not making enough money to get corporate tax benefits like the big guys."

It's true that a sole proprietor making under \$100,000 can take about the same deductions for business expenses as an incorporated business. But that leaves out two other parts of the tax code where you can enjoy hefty tax savings only IF you're an incorporated business. It's like having a key to a private club that saves members tons of money.

Corporations have varying degrees of access to all three areas of the tax code.

First let's talk about basic tax deductions. A sole proprietor can only use the part of the tax code that deals with allowable business deductions that lower their overall taxable income.

However, not all business deductions are created equal. Some are not even available for sole proprietors to take because they must be claimed inside a specific type of business entity. The point to consider is, as a business owner, how do you legitimately lower your taxable income so you can reduce your overall taxes?

Obviously, every company has expenses, and expenses cut profits. Some of the expenses you cover personally may even be real business expenses that can be paid by the corporation instead before profits are taxed. Which scenario would you rather have?

Scenario One — you pay yourself, pay taxes on your gross income, then pay your own insurance, medical costs, car payments and other expenses out of your after tax (net) personal income, or...

Scenario Two — your corporation pays many of your out-of-pocket expenses out of revenue, and due to the tax code, it's not considered taxable income for you or taxable profits for your company, but rather expenses. In both scenarios your expenses are paid but in the second scenario that money is not taxed and you have more net personal income as a result.

How long do you need to think about which scenario makes more sense!? Here are just a few expenses your corporation may be able to pay for you:

- A medical reimbursement plan that can cover insurance **premiums, co-pays, prescription and even non-prescription drugs**, and other medically-related services.
- A pension plan that covers 100% of your retirement, your spouse and other family members involved
- An education plan for yourself, your spouse, your children
- The ability to offset fiscal year end, so you can plan your corporate taxes on your own schedule, instead of around April 15th
- Potentially lower tax rates or even zero taxes, and less scrutiny by the IRS than sole proprietors and simple partnerships (C & S Corps)

• **Self Assessment #3 — Tax-Free Benefits**

Which benefits are you paying out-of-pocket (after taxes) that could be paid for you pre-tax or tax-free?

Tax-Free Benefits	Value
Medical Reimbursement Plan	
Out-of-pocket Co-Pays	
Prescription & Non-Prescription Drugs	
Group Health Insurance	
Vision Costs	
Dental Costs	
Cosmetic Surgery	
Medical Appliances	
401k Pension Plan	
Education/Tuition	
Long term care insurance premium	
Automobile leasing	
Mortgage payments/leases	

Fiscal year end offset	
Borrow money from pension plan	
Hold multiple properties without increasing personal tax rates	
Multiple ways to distribute funds	
Total Value	



The second area of the tax code deals with how money taken out of the business is taxed -- or NOT taxed —

When it comes to taxes, *how* you take money out of your company is as important as how much profit and expenses you have. Just look at how much difference even a simple small business "S" Corp can make:

She Made a Very Taxing Decision

Mary joined a network marketing company as a distributor. As her only way of earning money to live on, Mary was determined to grow her distributorship to \$80,000 in her first year. Her CPA suggested waiting until she is earning \$100,000 after expenses before bothering to incorporate, and most of her upline weren't incorporated either, so Mary decided to operate as an unincorporated sole proprietor. To reach her goal Mary hired a business coach who helped her build her business quickly, and soon had several strong distributors beneath her. As year-end approached, she had earned \$150,000 in revenues. ***Even after taking every business expense possible, she still had \$95,000 in taxable income and had to pay self-employment tax as well as income tax on this amount.***

You know by now there were many good entity strategies she could have taken from the beginning. One of the simplest and least expensive steps would have been to incorporate as a small business "S" Corporation. ***This one step would have allowed her to split her income between a paycheck and a distribution of profit.*** Mary and her company would have each had to pay payroll taxes (equivalent in rate to the self-employment taxes she paid as a sole proprietor on the money she took out in a paycheck); but Mary would have paid payroll taxes on her paycheck income ONLY instead of the entire \$95,000.

Since much of the money coming to Mary was residual income generated by her downline, Mary's distribution of profit would have been 50% of the \$95,000, with **NO self-employment or payroll taxes paid on that money at all, saving her thousands of dollars.** Mary would then have paid income tax on the entire amount at her normal rate. **Bottom line: Mary's decision to work as a sole proprietor cost her several thousands of dollars more in taxes than necessary -- more than her entire cost would have been to set up adequate corporate entities for her business from the beginning.**

Mary sums up her expensive lesson in these words, "Don't wait to create your entities -- it could be too late before you know it. And don't listen to people who tell you to put it off 'until' some arbitrary point... do it now!"

Why wouldn't you want to use every advantage the law allows to stop paying higher taxes than even the IRS expects you to pay -- by using the legal entities meant to help you? When you get our [Personalized Entity Structuring Report](#) you will be amazed at how much you'll be saving in taxes alone, in addition to bulletproofing your assets.

Get Your [Personalized Entity Structuring Report](#) Now by sending us an email at admin@yourentitysolution.com or call (702) 506 0190.

The third area of tax law you can access, as a corporation is the ability to determine when and where taxes are paid. Some corporations have the choice to end their "fiscal" year on the date they set, instead of December 31st. Why is this important? Let's say you choose to end your "C" Corp tax year in March instead of December. If your "S" Corp makes more money than you anticipated and it has a contract with your C Corp to provide specific services, you might be able to pay your "C" Corp early for those services and turn that profit into an expense that you would have had anyway,

If you want you can apply the money to future needs such as advertising or equipment instead of taxable profits, but can you see how this arrangement gives you control and time so **you can legitimately reduce your tax burden significantly**, instead of paying more in taxes than your "S" Corp is legally required? A multi-entity strategy like this gives you several layers of other advantages beyond tax savings... but ***the key is that the tax code is written to favor your business entity in many more ways than it favors you as an individual, a sole proprietor*** or you and your partners in a simple partnership.

Don't Be Caught Naked When It Comes To Your Taxes.

It just doesn't make sense to pay for services you don't have to or to be taxed on money that has to be used for expenses, or to pay out more on the money you make than required. Having the right entities in place can fix all of these costly tax issues once and for all. We can guide you through all the dozens of tax benefits you can enjoy in your business, and for a lot less than you might imagine.

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STEP 5 — Determine how much of your personal information, your family's privacy and your business' finances you want hidden from the world.

When you run a business, it's pretty difficult to hide the fact you own it, especially if it bears your name. However, what if your business owns stock or part ownership in another company? What if your business has substantial certificates of deposit or a vacation home in Aspen? What about your annual business income -- or your personal income? You'd probably like to keep this private information away from coveting eyes — and you can. Like the old blues song says. "It ain't nobody's business but my own."

The Things People See When You're Naked — And How to Cover Them Up

With the proper legal entities in place ***your name does not even appear on public records*** and makes it more difficult for unscrupulous people to target you and your hard-earned wealth. It's not that you're being sneaky or underhanded anymore than wearing pants means you're overly modest... you're just using reasonable resources to cover your nakedness. For the same reason you put valuable papers in a safe deposit box or a home safe, you want certain assets totally out of view.

Self Assessment #4 — What I want to keep private:

What Private Assets Should Be Nobody's Business But Yours? (we won't tell!)

What I want to keep private	Why I want to keep it private

The numbers you enter in these self assessments are valuable input. Once you're done use them to complete our [Personalized Entity Structuring Report](#) form for our professional team to review. We'll help you sort through the best options for you, to give you the most protection for your business AND personal assets.

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If you feel you have nothing to hide, then having virtually unlimited invasion of your business' and your family's privacy may not be all that important to you. However, if you can think of valuable assets you'd like to keep deep in the shadows you'll want to know all about structures that give you privacy protection.

Don't Be Caught Naked When It Comes To Your Privacy.

You have no real guarantees of privacy today. Certainly, identity theft is a crime and you have some reasonable right to expect privacy in your home. But you must realize that if someone wants to do a little research, there is amazingly little about your life -- especially your financial life -- that they cannot discover. Many people are surprised the first time they Google themselves, at the volume of information that is openly available on the Internet... and that's only the surface. In the event of a lawsuit, not having the necessary entities in place means you can be compelled by the court to reveal many, many details you wouldn't choose to make public, to an attorney representing someone who wants it all for themselves. Only you can decide if that information will remain legally private or not.

Making sure you have the right combination of entities in place, incorporated in the right way and in the best states for privacy, will require a professional assessment. Take the time now, while you're already focused on protecting yourself, your family and your business, and complete and submit your [Personalized Entity Structuring Report](#) **form now**. Other companies may charge you \$800-\$1000 or more... our fee is much more affordable, less than half of many in the field. Your file will receive a thorough one-on-one review of your particular needs, giving you an invaluable report that spells out the very best options for your circumstances and business.

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STEP 6 — Consider Your Options.

We recognize this brief cannot cover all the bases, give all the explanations, and answer all the questions you may have for your own circumstances. That can be done in a private consultation with Your Entity Solution, LLC when you're ready. We have worked to cover the key points and to make clear the number one thing any business needs to do: Establish the legal entities that allow you to protect your assets now. Waiting can only increase your risk, and weaken the legal standing of your company in a lawsuit.

Which Types Of Entities Are Best For You?

On our web page and in this brief we've discussed several types of entities and corporate structures you can set up. For instance, you might want to set up a Limited Liability Company or LLC. We've seen how a "C" Corporation has all sorts of great benefits, while a small business "S" Corp lets you run all your business' taxable income at your personal tax rate with all your normal deductions, and allows you to take some of the income as distribution of profits to save even more.

There are no hard and fast rules that fit all situations. To attempt to put down a "cookie cutter" checklist here would potentially do you and your company a disservice. Our professional advice, based on many years of advising and guiding clients through this process, is to find a company with the right experience and knowledge to take you through the process.

If you have followed the steps in this Confidential Brief, completing each exercise, you have already made major strides simply by identifying the assets you'd like to protect, and the tax and other benefits you'd like to enjoy. An experienced advisor can use this information, plus a few more pertinent facts, to recommend a customized mix of entities, designed to work for your particular business and financial circumstances.

"I know I will use YES in my next endeavor, and it would behoove you to do the same. I only wish I knew Wendy when I built my first businesses several years ago. She could have saved me a lot of money and time. Finally, people you can trust and will enjoy doing business with. Thanks to your excellent team for all you've done for my family and me."

Karen Tardif

Mainely Mine, LLC

Mainely Mine Too, LLC

KAT Enterprises, LLC

Get Your Asset Protection Set Up By a Pro, or Do It Yourself?

With online incorporation possible in all 50 states, many business people mistakenly feel they can take short cuts in creating their entities. Having a corporation or LLC is no guarantee of anything UNLESS it has been put in place properly with bylaws and other documents that truly establish it as a unique entity, not just a corporation in name only!

There are other options, some better than others. But before you choose some self-help course, off-the-shelf program or an online forms kit, remember: there really is no one-size-fits-all approach that works equally well for everyone. To know which combination of entities would be best for you requires a customized, personalized analysis of your business and personal assets, which **Your Entity Solution** can provide.

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It is foolish to try to figure out by yourself all the legal and tax benefits and other advantages and disadvantages, which entities to use and in what combination, which state should an entity be located in and all the other considerations. You have too much at risk to do this haphazardly or only partially right. No matter whom you choose, get a professional consultant who handles thousands of incorporations and other asset protection programs each year, and take the steps necessary to protect yourself! And when you hand them your [Personalized Entity Structuring Report](#), they will know immediately that you have more knowledge than most of the clients they deal with... and you will.

Choose Your Advisor Carefully — Things to Consider

- Some companies leave all the choices up to you. Choose a company that can lead you through determining the right structures, **the best fit for your needs and budget**. While there are multiple ways to structure any business, one usually stands out as best for you. At Your Entity Solution, LLC you'll be offered a structure that is best for your company. And we explain all aspects so you understand how it affects your business life.
- Select a company that provides a full range of services including preparing and filing the paperwork to set up your new entity. **Don't let them simply hand you the documents and tell you where to take them**. Your Entity Solution performs all these tasks and we explain how to keep that entity strong going forward.

- You'll be best served by a **company that has the experience to take care of your changing needs as you grow your business.** When you're working with Your Entity Solution we are only an email or phone call away and we always give you a crystal clear picture to help you as you grow your business.
- You'll want to find a service that will help you keep your entities up-to-date as rules change, new tax laws have to be addressed, and new court decisions erode your level of protection. The YES team stays on top of new entity information and tax considerations each year as the laws change. With Your Entity Solution, you will be alerted to any new obligations, with clear direction on how to fulfill as well as use them to your advantage.

"The folks at Your Entity Solution really know their stuff. They marry your business strategy and tax strategy with the appropriate entity to meet your specific needs. They stay current on state and federal case law on entities so that knowledge also gets incorporated into your planning. To boot, the quality of service is truly world-class."

*Deniz Tunca
San Francisco*

Are You Naked? You Could Be IF...

- ▶ **You're starting a business and you want to avoid any legal pitfalls.**
- ▶ **You own a business now that is a sole proprietorship or simple partnership.**
 - ▶ **You have personal assets that you don't want to risk in a lawsuit.**
- ▶ **You want to reduce your taxes liabilities and keep more of what you earn.**
- ▶ **You invest in real property or have a business that exposes you on a daily basis to litigation.**
- ▶ **You've inherited a business and you want to know if it needs to be restructured.**
- ▶ **You want to buy a business and you're not sure if its current setup is right for you.**
- ▶ **You have an idea for a business and you don't know how to set it up properly.**

- ▶ **Your business is expanding and growing so it's time to update the legal structure to fit the new perspective.**
- ▶ **You're concerned about what could happen to the business in the event of a divorce, dissolution, failed partnership or death.**

Any of these circumstances, plus many more we didn't list, is a solid reason to at least complete our [Personalized Entity Structuring Report](#) form for our professional team to review. It's a very cost effective way to determine the best options for the most protection for your business AND personal assets. And there's NO obligation when you get your report, we'll just give you specific options and costs for your particular needs.

Get Your [Personalized Entity Structuring Report Now](#) by sending us an email at admin@yourentitysolution.com or call (702) 506 0190.

Step 7: Take Action Now!

It's terribly easy to put off decisions, especially major ones like protecting your family and business assets. We have found as people understand more of the process and more of what's at stake, the decision to move forward is easier. That's why we took the time to put this brief together: to equip you with enough knowledge to understand how entities protect you, and to help you gather the specific details of how much risk you currently have. **Now it's time to take ACTION on the information.**

1) FINAL ASSESSMENT

Add up all your Self Assessments. What do they tell you? That you're ok? Fine the way you are? Then reading this Briefing Paper hopefully opened your eyes and helped you understand entities and their role in safeguarding all your hard work from the predators who would like to take it all away.

If your assessments reveal areas where you're naked as the day you were born, or perhaps not as protected as you thought you were, it is time to take action.

2) Using your Self Assessment information you've gathered, take the next step

Get Your [Personalized Entity Structuring Report Now](#)

by sending us an email at admin@yourentitysolution.com or call (702) 506 0190.

The cost is modest and there's NO obligation when you get your report, we'll just give you specific options and costs for your particular needs.

Once you have your report, you may choose any firm you wish to guide you, educate you, structure your business entities, and remain your advisor and mentor going forward. You have NO Obligation to use YES services in any way. Our hope is, of course, that by providing you with the knowledge you need, arming you with your [Personalized Entity Structuring Report](#), you will at least explore our extremely affordable options and comprehensive services. We created this briefing as a service to help educate you and we're prepared to take that education to the next level.

Your Next Step Could Be the Most Important One

Up to now we've been talking in generalities. At this point you don't know what you don't know — and we don't know you or your business. You've been wondering which of these concepts and structures might apply to you and which will work for your company. To answer these questions — before you jump in with both feet — we suggest you take advantage of our detailed, in-depth professional assessment followed by specific recommendations. No obligation.

Unlike this complementary brief, we cannot provide your [Personalized Entity Structuring Report](#) free. We will spend time reviewing your documentation and conferencing with you by phone, running those numbers, analyzing your business needs, and preparing a highly-detailed report of up to 30 pages or more. The total cost is \$250. Amortized over a year that would be less than 7 cents a day — and you'll recoup ten times the cost before you know it. Your [Personalized Entity Structuring Report](#) will give you specific, detailed information about your situation, your business, your money — information you can act on anytime you like, with any professional group or individual.

Information and recommendations like these would cost you close to a thousand dollars if you went to an attorney, and they may only have expertise in a limited number of areas related to your needs. YES will cost you far less, and you'll be dealing with one of the most trusted business entity structuring firms in the country. In fact, we have attorneys referring their clients to us!

"As a practicing attorney specializing in entrepreneurial business formation and securities law, I have the occasion every day to create a new business entity for my clients. I have found Your Entity Solutions to be the most efficient and effective way to provide entity formation and creation services for my clients."

Mark Meyerdirk

Attorney at Law

You owe it to yourself to

Get Your [Personalized Entity Structuring Report](#) Now by sending us an email at admin@yourentitysolution.com or call (702) 506 0190.

If you have any doubts about coming to **Your Entity Solution**, return to our website and read some of the comments from past clients. Your business, your family and you deserve to have the maximum legal protection, tax advantages and privacy possible, at pricing that is affordable for small businesses of all sizes.

How to Obtain Your Personalized Entity Structuring Report

This is the document that will tell you exactly what your entity structuring options are, which are the most advantageous, when you should begin the process, and how to maintain fully-protected legal status. The small investment you'll make cannot only save you tens of thousands in the long run, it can save your business — and we don't say that lightly.

Are you now ready to change your life forever? Are you ready to incorporate? We are ready to create just the right structure for you... **here's your next step...**

Get Your [Personalized Entity Structuring Report](#) Now by sending us an email at admin@yourentitysolution.com or call (702) 506 0190.

We look forward to working with you to zero in on the best ways to protect yourself, your business and your family today.

Sincerely,

Wendy Byford & Gary Bauer

Your Entity Solution, LLC

Get started with your Personalized Entity Structuring Report by contacting us via email admin@yourentitysolution.com or call (702) 506 0190.